

The Australian and New Zealand College of Veterinary Scientists

Building 3, Garden City Office Park
2404 Logan Road
EIGHT MILE PLAINS QLD 4113

Telephone: (07) 3423 2016
Email: marketing@anzcvs.org.au
Web: anzcvs.org.au



ONLINE SCIENTIFIC SERIES 2020 SPONSORSHIP OPPORTUNITIES

WELCOME

Welcome to the sponsorship prospectus of the Online Scientific Series! In light of the extraordinary circumstances affecting the world, the Australian and New Zealand College of Veterinary Scientists (ANZCVS) has cancelled our annual scientific conference.

This has presented us the opportunity to look beyond traditional face to face events and explore the online environment. We are now pleased to present the ANZCVS Online Scientific Series 2020!

ABOUT ANZCVS

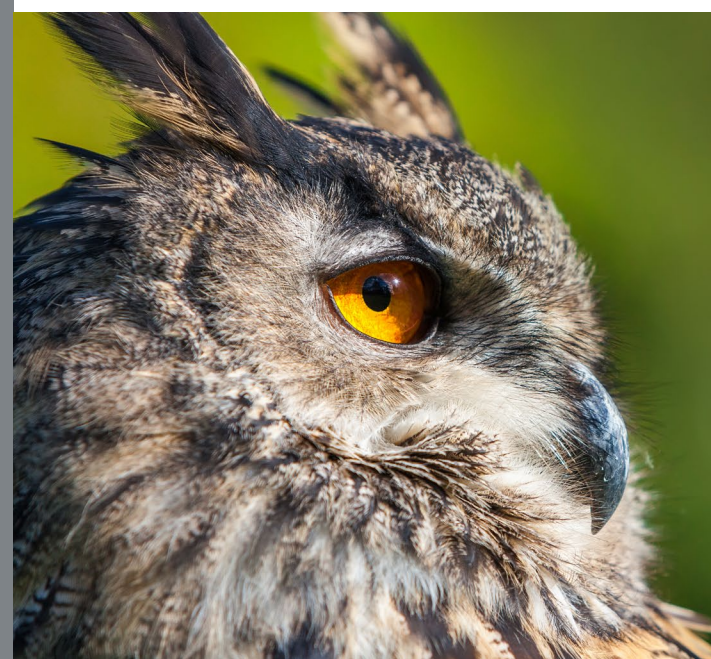
The Australian and New Zealand College of Veterinary Scientists (ANZCVS) was established in 1971 and is a non-profit organisation certifying veterinarians who demonstrate a high level of interest and competence in a given area of veterinary science. Members display a standard of knowledge and understanding, practical skill, attitude, methodology and communication, and demonstrate they can provide professional advice to veterinary colleagues not similarly qualified on problems or procedures often encountered in general practice, agriculture and industry.

ANZCVS Membership qualification is an indication to the profession and the general public of an advanced practitioner, representing a middle-tier of knowledge, competence and experience in a specific area of veterinary practice. Membership is not a specialist qualification. College Fellowship is associated with scholarly and technical excellence in a particular subject. Standards required for training and examination in Fellowship subjects meet or exceed the prerequisites for registration as a Veterinary Specialist in Australia and/or New Zealand. Members with the post-nominals MANZCVS and FANZCVS are a unified and collegiate group of veterinarians who represent excellence in veterinary care.



Online Scientific Series 2020

9 specialty disciplines
13+ sessions
700+ attendees



ONLINE SCIENTIFIC SERIES 2020

The Online Scientific Series comprises of leading veterinary scientific continuing education, delivered by nine Chapters of the College:

- Small Animal Medicine
- Medicine and Management of Laboratory Animals
- Veterinary Anaesthesia and Analgesia
- Epidemiology
- Veterinary Public Health
- Veterinary Behaviour
- Oncology
- Equine
- Emergency and Critical Care

Held over several weeks in July and August, the Online Scientific Series will bring internationally renowned experts together to deliver cutting-edge content to ANZCVS members and the broader veterinary community.



ATTENDEES

Support the Online Scientific Series and have access to over 700 leading veterinarians from Australia, New Zealand and around the world. As well as presenting live sessions, the Online Scientific Series will be available on-demand for 3 months after the event, increasing your exposure over a longer period of time.

With nine Chapters presenting, the globally appealing content means we expect a broad range of veterinary specialists, general practitioners, vet nurses, vet technicians and vet students to attend our cutting-edge online education.



PROGRAM

The scientific content will be delivered online in a mix of pre-recorded and live sessions. Chapters may conduct more than one session, and sessions will be between 2 and 3 hours in length. This means there will be over 13 sessions and up to 32 hours of continuing education.

Along with our fantastic local speakers, the Online Scientific Series will feature international expert presenters including:

- Prof Kate Hopper BVSc, PhD, DACVECC | Emergency Critical Care
- Dr Kathleen Cooney DVM, CHPV, CCFP | Veterinary Oncology
- Dr Polly Taylor MA VetMB PhD DVA DipECVAA MRCA MRCV | Veterinary Anaesthesia and Analgesia

The full program will be available in the coming weeks.

PROF KATE HOPPER



DR KATHLEEN COONEY



DR POLLY TAYLOR





SPONSORSHIP BENEFITS

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FULL PROGRAM SPONSORSHIP

The below packages are for sponsorship of all nine Chapter events.

BENEFIT	BRONZE \$2000 (4 AVAILABLE)	SILVER \$5000 (2 AVAILABLE)	GOLD \$15000 (1 AVAILABLE)
Grouped logo in rotating banner ad	✓	✓	✓
Single rotating banner ad		✓	✓
Acknowledgement on College event website page listing	✓	✓	✓
Acknowledgement in event promotional + confirmation emails	✓	✓	✓
Supporter feature in College Courier (50 words + logo)	✓	✓	
Supporter feature in College Courier (200 words + logo)			✓
Complimentary registration to all events	1	2	5
Acknowledgement in College welcome video (verbal + slide)	✓	✓	✓
Logo on presentation slides of the Chapter of your choice	1 Chapter	2 Chapters	3 Chapters
Event alert pop up		1	1
Verbal acknowledgement in host live feed	1	1 x with 30 second grab	1 x with 1 minute grab
3 minute on-demand video available to all attendees			✓

*Prices listed are GST exclusive

If you would like to tailor your sponsorship package, please email marketing@anzcvs.org.au to discuss further.

CHAPTER PROGRAM SPONSORSHIP

The College invites you to sponsor individual Chapter programs.

Through sponsoring a specific Chapter, your company will be supporting the delivery of their online program and foster the development of the Chapter as they look to provide more events and resources to members.

BENEFIT	CHAPTER SPONSOR \$499 (MULTIPLE AVAILABLE)	MAJOR SPONSOR \$998 (1 AVAILABLE)
1 x rotating banner on the portal during the online event		✓
2 x 2-minute pre-recorded video to be played after the speaker presentation		✓
Verbal acknowledgement by Chapter host in welcome and closing	✓	✓
Your company logo on presenter PowerPoint slides	✓	✓
Complimentary registrations to the entire Chapter program series	1	2
1 x company material distributed to attendees as a linked attachment in post-event correspondence	✓	✓

*Prices listed are GST exclusive

ONLINE ABSTRACT FORUM SPONSORSHIP

ANZCVS is pleased to present the Online Abstract Forum, where leading research will be presented by authors from around the world. We invite sponsors to support this cutting-edge event.

The following Chapters are participating in the Online Abstract Forum:

- Surgery
- Veterinary Epidemiology
- Veterinary Public Health
- Veterinary Oncology
- Veterinary Emergency Medicine and Critical Care

Attendance is free of charge and we anticipate 400 attendees to view the forum live and on-demand.

<div><div></div><div>Chapter Online Abstract Forum Sponsor</div><div>\$500 1 Available</div></div> <ul style="list-style-type: none">• Sponsorship of 1 Chapter Online Abstract Forum• Up to 1-minute pre-recorded message to be played during the Online Abstract Forum session• Logo on holding slides	<div><div></div><div>Major Online Abstract Forum Sponsor</div><div>\$2000 1 Available</div></div> <ul style="list-style-type: none">• Sponsorship of 6 Chapter Online Abstract Forums• Verbal acknowledgement during the forum• Up to 2-minute pre-recorded welcome message at each Online Abstract Forum session• Logo on holding slides
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BENEFITS EXPLAINED

Grouped logo in rotating banner ad

Your logo will be displayed with all sponsors in a rotating banner in the event portal.

Single rotating banner ad

Silver and gold sponsors are entitled to a stand-alone rotating banner in the event portal. Artwork is to be supplied by the sponsor.

Acknowledgement on College event website page listing

Your company logo and link to your website will be featured on the Online Scientific Series page on the ANZCVS website.

Acknowledgement in event emails

Your company logo will be featured in official correspondence of the Online Scientific Series to acknowledge your support.

Supporter feature in College Courier (Bronze and Silver package)

Your company logo and 50-word profile will be featured in the event wrap up feature in the September 2020 edition of the ANZCVS quarterly publication, The College Courier. Content to be supplied by sponsor.

Supporter feature in College Courier (Gold package)

Your company logo and up to 200 words about your company will be featured in the event wrap up feature in the September 2020 edition of the ANZCVS quarterly publication, The College Courier. Content to be supplied by sponsor.

Complimentary registration to all events

Depending on your sponsorship level, you will receive the allocated number of complimentary registrations for all of the Online Scientific Series. Sponsor must advise of representative's names. Registrations cannot be shared.

Acknowledgement in College welcome video (verbal and slide)

A College Councillor will verbally acknowledge and thank sponsors in a welcome video and sponsor logos will be featured in a PowerPoint slide of the welcome.

Logo on presentation slides of the Chapter of your choice

Your company logo will be displayed during the entire presentation series of a Chapter of your choice.

Event alert pop up

A short 30-word push notification will be delivered and displayed at the top of the event portal during each Chapter session. Sponsor is required to supply copy.

Verbal acknowledgement in host live feed

A College representative will host the event, and a live feed will be delivered at certain times during the event. The live feed will appear as a pop up box and displayed and heard by all attendees. The College host will verbally acknowledge entitled sponsors with the allocated verbal grab provided by the sponsor.

3 minute on-demand video available to all attendees (can be tailored to each session)

The Gold sponsor is entitled to a 3-minute pre-recorded on-demand video to be available in all Chapter events. Sponsor is to supply the video and may provide different videos to tailor it to the specific Chapter session.

Logo on holding slides

Your company logo displayed on the holding slides between presenters.

Pre-recorded message

A pre-recorded message supplied by the sponsor which will be played during the event.

Company material distribution

Sponsor to supply PDF or website link, which will be linked to the post-event thank you email.

SPONSORSHIP BOOKING FORM



Contact Details

Contact Name:

Company Name:

Company Address:

Phone Number/s:

Email Address:

Sponsorship Opportunities

(Please select from the options below)

Full Program

Sponsorship Tiers	Price	Selection
Bronze Package	\$2000 ex GST	
Silver Package	\$5000 ex GST	
Gold Package	\$15000 ex GST	

Chapter Program

Sponsorship Tiers	Price	Selection
Chapter Sponsor	\$499 ex GST	
Major Sponsor	\$998 ex GST	

Online Abstract Forum

Sponsorship Tiers	Price	Selection
Chapter Sponsor	\$500 ex GST	
Major Sponsor	\$2000 ex GST	

Sponsorship Total (excluding GST)

Additional Information

Method of Payment

(Please choose one only)

Mastercard Visa Direct Credit

NB: Payment by Mastercard or Visa will incur a 1.5% administration charge

Electronic Transfer of funds

Bank: Westpac Banking Corporation

BSB: 034-093

Account No. 219-081

Name of Account: Australian and New Zealand
College of Veterinary Scientists
(ANZCVS)

(Overseas transfer: SWIFT No. WPACAU2S)

Please indicate your company name and advertisement reference clearly in the description.

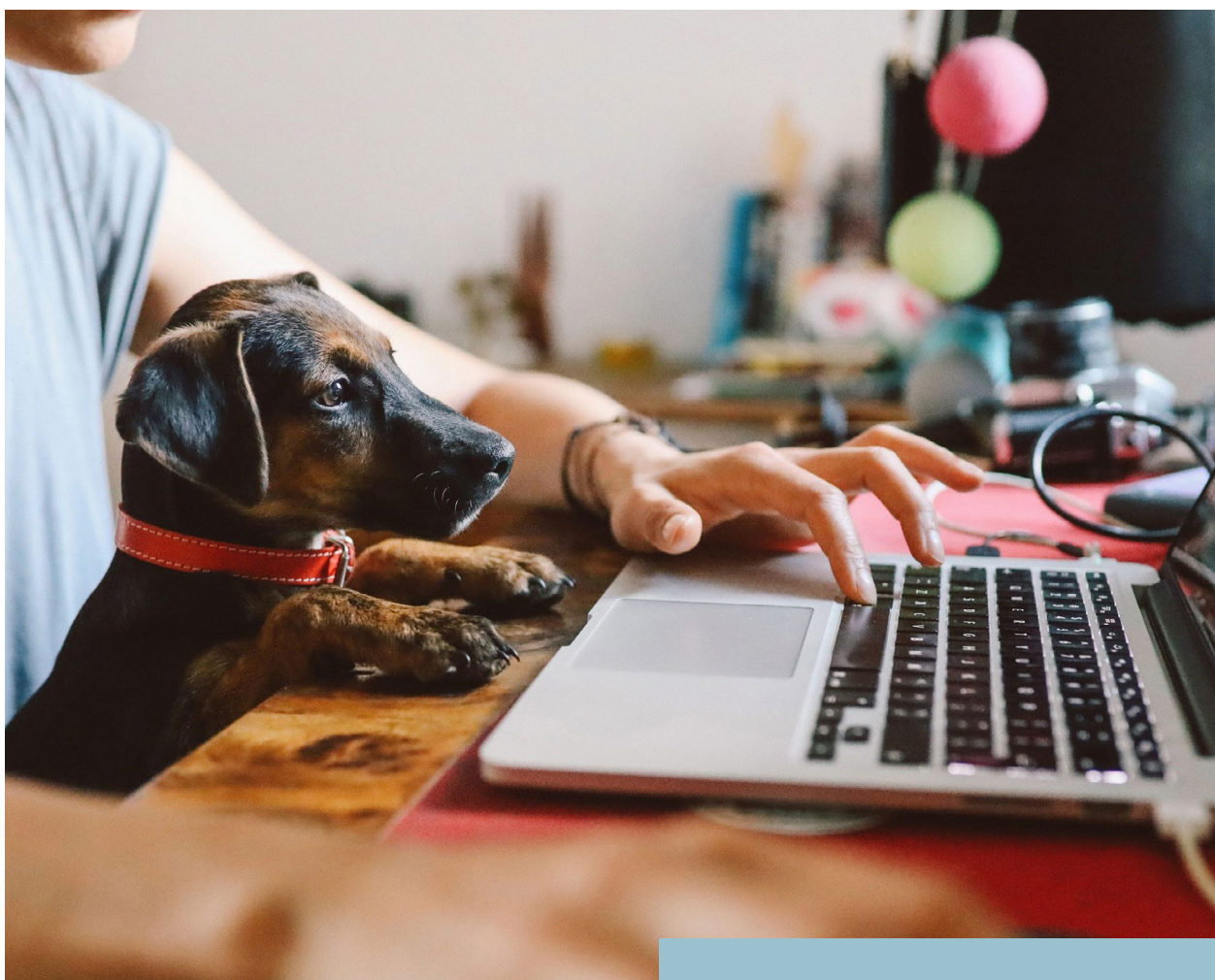
Credit card number:

Expiry date: CVV:

Amount:

Name on card:

Signature of cardholder:



Sponsorship Terms and Conditions

The College reserves the right to:

Decline sponsorship from companies who do not share College's objectives or does not comply with the College's Sponsorship Policy.

Decline advertising artwork that does not share the College's objectives or is considered to be inappropriate.

Not be liable and makes no guarantee of the number of attendees to the Online Scientific Series.

Will not be accountable for the level of commercial activity generated.

Promote the exhibition to maximise participation.

Terms of payment

All amounts stated in this Prospectus are in Australian dollars, and are exclusive of GST.

Please complete the sponsorship booking form and include any other relevant requests.

All payments must be made within 7 days of booking. Payments not received on time will result in their exhibition space or sponsorship being released for purchase.



CONTACT US

Telephone: (07) 3423 2016

Email: marketing@anzcvs.org.au

Web: anzcvs.org.au

Cancellation

Requests for cancellations must be submitted in writing to marketing@anzcvs.org.au

If cancellation occurs after 24 July 2020, 100% of the contracted cost to sponsor will be retained, unless the sponsorship is re-sold.